

Pressrelease

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## True Heading appoints new distributor in France

**True Heading AB (publ), listed at Swedish small cap exchange Aktietorget has appointed Furuno France new distributor in France.**

True Heading has appointed Furuno France to become new distributor in France for True Headings AIS products in the recreational boating market. The collaboration gives Furuno opportunity to complement its range of recreational boating with cost effective products with superior quality in the field of AIS. The agreement involves the delivery of our products CTRX CARBON AIS and AIS RX CARBON for a value of SEK 400,000 in the next six months.

- It is with great pleasure that a fruitful year with co-operation has lead to enhanced cooperation, particularly in view of Furuno's good reputation in the marine electronics industry. Furuno is the right partner to represent us in France, "says Anders Bergstrom, CEO of True Heading.

**For further information:**

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True Heading AB (publ), listed at the equity marketplace Aktietorget, is a world leading company providing AIS solutions. AIS is a new technology and a safety equipment for navigation. It forms a natural part of the onboard system for navigation; in navigation, detection of other ships and during Search and Rescue (SAR) if an accident has occurred. In the near future it will be possible to rescue a man over board with AIS. True Heading is also proud distributor for COMNAV, FLIR, HEMISPHERE and VESPER MARINE products in Sweden. More information at [www.trueheading.se](http://www.trueheading.se)