

True Heading launches Seapilot

True Heading AB (publ), listed at Swedish small cap exchange, launches a new unique app with the name Seapilot for iPad together with Stockholm Radio.

True Heading launches an app for, to begin with, the Apple iPad. The unique with Seapilot is that it is based on the commercial shipping standards for electronic navigation with AIS-data and S57-chart data from the Maritime Administration. Just a few years back this was a technique only available for the commercial shipping industry, but with Seapilot it is right there in your iPad.



- For True Heading this is an opportunity to offer value adding services to our customers after we have sold the AIS hardware solutions.

- If you have an iPad, you will most definitely find Seapilot useful. Seapilot is a very good navigation aid to a very reasonable price, says Anders Bergström, CEO at True Heading AB.

- It is actually the first navigation app ever with AIS-data. This means, for example, that you can see boats and ships equipped with an AIS transponder, Anders Bergström continues.

Furthermore you can see live weather data via AIS from more than 60 weather stations in Sweden. Seapilot shows wind speed, wind direction, atmospheric pressure, temperature and water level from any choosable weatherstation. Information from the weather station closest to the position of the screen in the chart is shown automatically and the others are reached by a few clicks on the screen.

True Heading and Stockholm Radio has developed Seapilot together. The two companies are experts in AIS, VHF, marine navigation and communication at sea, which ensures you that there is a huge amount of experience and knowledge behind Seapilot.

– At first Seapilot will only be available for iPad. But we are planning for Seapilot to be available for other pads and smart phones as well. In time for Gothenburg boat show Seapilot will be available for Android-platforms. In the long term vision we hope that Seapilot will evolve and include all countries in northern Europe, and further on southern Europe including the Mediterranean Sea and United States, says Anders Bergström.

Any day know Seapilot is here. Keep an eye on App Store if you don't want to miss the opening price 499 SEK. We will announce the launching of Seapilot at True Heading.se.

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True Heading AB (publ), listed at the equity marketplace Aktietorget, is a world leading company providing AIS solutions. AIS is a new technology and a safety equipment for navigation. It forms a natural part of the onboard system for navigation; in navigation, detection of other ships and during Search and Rescue (SAR) if an accident has occurred. In the near future it will be possible to rescue a man over board with AIS. True Heading is also proud distributor for FLIR, HEMISPHERE and VESPER MARINE products in Sweden. More information available at www.trueheading.se.